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## **Cosmos Chaos!™ Breakthrough “Edutainment” DS Title Impresses Reviewers with Its Superior Game Play and Creative Approach to Learning**

*Developed by “Dream Team of Animators, Game Developers and Educators- to make science and vocabulary building fun and exciting*

BOULDER, CO (February 2011) – The reviews are in and **Mentor InterActive®’s Cosmos Chaos™** for the Nintendo DS has received praise not often given in a category that sells millions of games to millions of gamers. A breakthrough “Edutainment” role-playing adventure game in the Role-Playing tradition, the game was conceptualized and designed by Pacific Resources For Education and Learning (PREL) to specifically take full advantage of the popular Nintendo DS and to help 4<sup>th</sup> to 7<sup>th</sup> grade readers develop science vocabulary skills through an innovative mix of game-play action adventure and story-telling.

Cosmos Chaos was brought to market by **Mentor InterActive**, a publisher and marketer of interactive software founded by University of Colorado, Boulder Education Researchers and Video Game Industry Professionals with the mission of “merging entertainment, education and technology” The game and its extensive curriculum guide and supplemental educational materials was funded by a Star Schools grant from the U.S. Department of Education (U.S. Ed) Office of Innovation and Improvement awarded to PREL.

USA Today’s Children’s Software Columnist, Jinny Gudmundsen, praised the title and noted that “*Cosmos Chaos* is one of those rare video games that make learning new words fun.” She also added, “*Cosmos Chaos* is a rare find, and one that parents of tweens can feel good about giving their children. There is even a parental section that shows your kid's progress.”

According to, Lieren Teeling a video game reviewer at Avault.com “*Cosmos Chaos* really accomplishes what it sets out to do, and that’s to make a charming, enjoyable game to teach kids vocabulary.”

Mommy blog, *Two Boys One Girl and Crazy Mom* gave the title “two thumbs up” calling it “a wonderful teaching tool and game for your 3rd grader and up.”

“We’re very excited and pleased with the overwhelming critical success *Cosmos Chaos* has achieved,” says Brian Kohn, President and CEO of Mentor InterActive. “This is a game we’re extremely proud of bringing to market and an excellent example of what our company is dedicated to, the right balance of entertainment and learning on the most popular portal gaming system for kids.”

*Cosmos Chaos!* for the Nintendo DS is available in mass and specialty retailers throughout North America for a suggested retail price of \$19.99. *Cosmos Chaos* is rated E by the ESRB.

For More Information on **Cosmos Chaos!** as well as the parent/teachers website or to purchase the game please log on to [www.thinksmartgames.com](http://www.thinksmartgames.com) or contact Elena Magg at 973.744.0707 or [Elena.Magg@bhgpr.com](mailto:Elena.Magg@bhgpr.com).

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### **About Mentor InterActive, Inc.**

CO was founded in 2004 by faculty members of the Center for Computational Language and EducAtion Research (known at that time as the Center for Spoken Language Research) at the University of Colorado at Boulder. Mentor InterActive publishes and markets interactive software based on the proven Foundations to Literacy reading program, developed at CLEAR through a license granted by the University of Colorado Technology Transfer Office. Mentor also holds licenses from the University of Colorado for speech recognition and facial animation technologies. Mentor InterActive holds a license to develop for Nintendo DS™ and Wii™. The company’s management team brings decades of business development and marketing experience to the production process. Mentor InterActive was named the 2009 Physical Science/Engineering/IT Company of the Year by the University of Colorado Technology Transfer Office.

### **About Pacific Resources For Education and Learning (PREL)**



Pacific Resources For Education and Learning (PREL) is an independent, nonprofit 501(c)(3) corporation that serves the educational community in the U.S. affiliated Pacific islands, the continental United States, and countries throughout the world. PREL bridges the gap between research, theory, and practice in education and works collaboratively with schools and school systems to provide services that range from curriculum development to assessment and evaluation.

PREL